TAYLOR'S UNIVERSITY
Wisdom • Integrity • Excellence

Jansons
Infinite Learning
THE B SCHOOL

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU")
is made and entered into on 29th August 2025 ("Effective Date") by and between:

PARTIES

A. **Taylor's University,** an institution of higher learning wholly owned by Taylor's University Sdn. Bhd. (Company No: 198601000495 /149634-D), established under the Private Higher Educational Institutions Act 1996, which for the purpose of this Agreement is represented by the School of Management and Marketing with its main campus at No 1, Jalan Taylor's, 47500 Subang Jaya, Selangor, Malaysia (hereinafter referred to as "**TU**")

B. **JANSONS SCHOOL OF BUSINESS** (JSB) is an Autonomous Stand-alone Business School incorporated in India with an address at Jansons School of Business, Coimbatore, Karumathampatti, Tamil Nadu 641659.

The parties above are from now on referred to individually as the "**Party**" and collectively as the "**Parties**".

RECITAL

(1) Taylor's University is an established University that strives to enhance and strengthen its research and development and has taken various initiatives to complement its educational excellence and has entered into various collaborative arrangements with other Parties to enhance networking.

(2) Jansons School of Business is committed to providing a learning environment of high order to students in business management and transforming them to be competent prodigies with excellent ethical business acumen.

(3) The Parties are desirous to collaborate and cooperate in enhancing business management education through the integration of advanced technologies and smart processes, strengthening academic–industry knowledge exchange, and creating joint opportunities in student internships, research projects, sponsored research, consultancy, and entrepreneurship-related initiatives. This collaboration will also encompass cultural and academic exchange programs, faculty and staff training, guest talks, webinars, and the sharing of resources, case studies, and industry networks—leveraging JSB's expertise in India's fast-growing markets and Taylor's global leadership in advanced technology practices—to achieve outcomes of mutual benefit and global relevance.

(4) The Parties intend to set out their understandings and the agreed principles of collaboration pertaining to the common interest(s) in this MOU.