

MBA at JSB - 50 FAQs

*Your comprehensive guide to admissions, fees, placements, campus life, and career outcomes at **Jansons School of Business, Coimbatore**.*

Admissions Process

Q1

How can I apply for an MBA at JSB?

Apply online via the official website or in person at the campus with the required documents.

Q2

What is the admission process?

Application - Entrance exam scores - Shortlisting - GD/PI - Admission confirmation.

Not applicable for students coming through TANCET Counselling.

Q3

Is JSB AICTE-approved?

Yes, the MBA program is AICTE-approved.

Q4

Is JSB NBA/ACBSP accredited?

Yes, the MBA program is accredited nationally by the NBA and internationally by ACBSP.

Q5

Eligibility criteria?

Any bachelor's degree with the required minimum marks and a valid entrance exam score.

Q6

Last date to apply?

15th March 2026

Q7

MBA specialisations?

Marketing, Finance, HR, Operations & SCM, and Business Analytics.

Q8

MBA duration?

2 years full-time program.

Q9

Accepted entrance exams?

CAT, MAT, CMAT, ATMA, TANCET and others.

Q10

GD/PI required?

Yes, for shortlisted candidates. Not applicable for students coming through TANCET Counselling.

Q11

Direct admission?

Admission is through the prescribed selection process.

Q12

Application form source?

Official website or campus office.

Q13

University affiliation?

Affiliated to Bharathiar University, Coimbatore, Tamil Nadu.

Fees & Scholarships

Q14

MBA fee?

Approximately 7.0L-f 9.0L for two years

Q15

Fee structure?

Semester-wise split as per the college notification, (varies by year).

Q16

Scholarships?

Eligible students can apply for TN Government scholarships.

Q17

Education loan support?

Guidance provided for bank loans.

Q18

Fee refund policy?

As per the institute norms.

Q19

Is JSB worth the fees?

Good RoI among mid-tier B-schools due to accreditations and placements. The payback period is less than a year.

Rankings & Reputation

Q20

Best MBA college in Coimbatore?

Amrita, PSGIM, and JSB are worthy options.

Q21

Top 10 in Tamil Nadu?

Respected regionally.

Q22

Better than other B-schools?

Competitive choice among peers.

Q23

Top B-schools in TN for placements?

IIM Trichy, BIM, Great Lakes, PSGIM among top names.

Placements & Career

Q24

Placement record?

Strong placement support each year.

Q25

Recruiters?

Banks, Financial Services, Insurance, FMCG, Analytics & Logistics companies.

Q26

Average package?

Around 5-6 LPA (varies by batch).

Q27

Highest package?

Can go up to 13-14 LPA in strong years.

Q28

Median salary?

Around mid-range of average packages.

Q29

Internships?

Yes, included in the curriculum.

Q30

Internship support?

Placement Cell facilitates internships.

Curriculum & Training

Q31

Curriculum style?

Practical, case studies, and live projects.

Q32

Live projects?

Yes, included.

Q33

Background eligibility?

Open to students from any UG background.

Q34

Placement training?

Aptitude, interview prep, and soft skills.

Campus Life & Facilities

Q35

Hostel facilities?

Yes, residential facilities available.

Q36

Campus facilities?

Library, labs, Wi-Fi, sports, and cafeteria.

Q37

Location?

Karumathampatti, Coimbatore.

Q38

Student clubs?

Yes, cultural and professional clubs.

Q39

Student life?

Active campus life with events and industry exposure.

Q40

Core faculty?

Experienced & well-qualified faculty across management domains.

Q41

Guest lectures?

Yes, regular industry interactions.

Q42

Industrial visits?

Yes, organised by the institute.

Q43

International exposure?

Yes. Global Immersion Program through Collaborations and Global Student Exchange Programs

Q44

Entrepreneurship exposure?

Projects and mentoring support startups.

Specializations & Contact

Q45

Best specialization for placements?

Marketing, Finance, and HR.

Q46

Career options after MBA?

Sales, Marketing, Finance, HR, Operations, and Consulting.

Q47

Is JSB good for Marketing?

Yes.

Q48

Is JSB good for HR?

Yes.

Q49

Is JSB good for Finance?

Yes.

Q50

Contact for admissions?

Contact JSB Admissions Office or official website.