



**MEMORANDUM OF UNDERSTANDING**  
**BETWEEN**  
**SCMS COCHIN SCHOOL OF BUSINESS,**  
**KOCHI**  
**AND**  
**JANSONS SCHOOL OF BUSINESS,**  
**COIMBATORE**



This Memorandum of Understanding ("MoU") records the intention of SCMS Cochin School of Business, Kochi (hereinafter referred to as "SCMS") and Jansons School of Business, Coimbatore (hereinafter referred to as "JSB") to work together to establish one or more agreements for the academic collaboration.

It is made as a non-binding gesture of goodwill between the two institutions.

**Purpose**

SCMS and JSB share an aspiration to:

1. Promote the exchange of qualified graduate students, enrolled in their respective postgraduate degree programmes, who will be admitted according to the entry regulations of the host institution.
2. Promote the exchange of faculty for joint teaching and research.
3. Promote collaborative research in areas of mutual interest with the objective of publishing by joint authorship.
4. Organize joint international conferences/seminars, symposia, and workshops.
5. Develop any other programmes mutually agreed upon during the period of this Agreement.

**Period of agreement**

This MoU shall become effective on the date of signing and may be revised or cancelled by mutual written consent by the signatories or their designated representatives. Other matters not covered by this memorandum shall be decided by agreement and may be subject to the conclusion of formal written contracts between the two institutions.

  
4/4/24



## **Student Exchange**

1. The parties shall exchange the agreed number of students per academic year with parity to be achieved throughout this MoU.
2. Exchanges shall be arranged for a duration agreed upon between both institutions.
3. Students participating will be accepted as non-award candidates by the host institution if they fulfil the admission requirements of the host institution. Since instruction in both institutions will be conducted in English, students selected for exchange must satisfy the minimum language requirements normally required by the host institution for exchange students.
4. Students will be nominated and recommended in writing by the official representative of their home institution. Following the receipt of the application, the host institution will provide the necessary assistance and documentation to satisfy other requirements.
5. The selected exchange students of SCMS and JSB shall pay their current tuition fees to the respective institution prior to participation in the program at the dates normally specified by their respective home institution for the payment of such fees.
6. The parties will agree upon the number of credits that exchange students will be required to take in advance. Non-award coursework may not be used later to fulfil requirements for a degree program and students may not change academic objectives.
7. All communications will be through the exchange offices at SCMS, and JSB and they will be the sole points of contact. Any communication about exchange will be routed through these offices only.

## **STEP (Short Term Exchange Programme)**

1. The parties shall agree upon a fixed number of students along with one or two faculty members for an agreed-upon period for the course which would encompass the academic, industrial, economic, and cultural aspects of the location where the host institution is.
2. All expenses for the programme / the financial arrangements, will be agreed on a case-by-case basis.
3. The programme would consist of courses delivered by members of faculty and even representatives of industry as guest lectures which would showcase the dynamics of business in the host institution's location.
4. Visits to industries showcasing organization and business practices of the host institution's location would be inclusive in the programme.
5. Cultural Visits to sites showcasing the cultural heritage of the host institution's location are also included in the programme.



4/4/24





## Faculty Exchange, Research, and Conferences



1. The parties shall exchange an agreed number of faculty members and specialists based on the availability of openings and the number of qualified faculty members interested in participating in the programme.
2. Exchange faculty will remain employees of their home institution for the purposes of terms and conditions of employment.
3. The home institution shall cover travel expenses while the host institution based on reciprocity, covers local transportation, accommodation, and hospitality for the exchange of faculty. Other details, including the financial arrangements, will be agreed on a case-by-case basis.
4. At least sixty (60) days before the start of each academic year, both parties will present a list of nominated faculty members to each other for the upcoming academic term.
5. The parties agree to organize joint international conferences/seminars, symposia, and workshops, commission joint research projects, and exchange publications.
6. The Directors' offices at SCMS Kochi and JSB Coimbatore will be the sole points of contact for any communication related to faculty exchange.

## Terms of Agreement

The terms of cooperation for each specific activity implemented under this agreement shall be mutually discussed and agreed upon in writing by both parties prior to the initiation of the activity the agreement comes into force upon execution by both undersigned parties.

## Focal point of contact

Dr. Radha Thevannoor, Director at SCMS Cochin School of Business, Kochi, and Dr. A. G. V. Narayanan, Director of JSB, Coimbatore will be the focal points of contact for each matter regarding the Academic collaboration.

<p>For SCMS COCHIN SCHOOL OF BUSINESS, Prathap Nagar, Muttom, Kochi, Kerala.</p>  <p>Prof. PRAMOD P. THEVANNOOR VICE CHAIRMAN</p> <p>Date- 4/4/24</p> 	<p>For JANSON'S SCHOOL OF BUSINESS, Karumathampatti, Coimbatore, Tamil Nadu.</p>  <p>Dr. A. G. V. NARAYANAN DIRECTOR</p> <p>Date-</p>
--	---