



MEMORANDUM OF UNDERSTANDING (MoU)

This Memorandum of Understanding (MoU) is made and entered into as of 09.02.2024 by and between the SEIKO Entrepreneur Institute, Chennai and Jansons School of Business (JSB), located at Coimbatore, Tamil Nadu, hereinafter referred to as "Parties".

WHEREAS, the Parties desire to jointly collaborate for enriching the excellence of both by signing a Memorandum of Understanding.

SCOPE OF MOU

A. Benefits shall be rendered by SEIKO Entrepreneur Institute

- To provide expert opinion for designing syllabus for the courses related to entrepreneurship and export.
- Support networking with Domain trainers and Industry Experts
- Provide internship opportunities for the students of JSB to gain practical exposure.
- Facilitate faculty members of JSB to get real time experience in entrepreneurship and export.

B. Benefits shall be rendered by Jansons School of Business

- Provide research and consultancy for SEIKO Entrepreneur Institute to facilitate its performance.
- Support as event volunteers for the event management activities conducted by SEIKO Entrepreneur Institute.
- Provide training and workshops in multiple specializations of management to the employees of SEIKO Entrepreneur Institute.
- Collaborative events and training programs shall be organized with SEIKO Entrepreneur Institute.

I. FINANCIAL ARRANGEMENTS

- No financial commitments on either parties.



II. TERM AND TERMINATION

This MoU shall be valid for a period of one year and it may be extended for further periods upon mutual consent. Either Party may terminate this MoU with a prior written notice of one month.

III. CONFIDENTIALITY

Both Parties shall maintain confidentiality and shall not disclose any information to third parties without prior written consent from the other Party.

IV. GOVERNING LAW

This MoU shall be governed by and construed in accordance with the laws of India, and any dispute arising out of this MoU shall be resolved by mutual agreement between the Parties.

V. SIGNATURES

This MoU is executed by the authorized representatives of both Parties as of the date first above written.

SEIKO Entrepreneur Institute

Ms. Rennifer Nachiyar
Founder & CEO

Jansons School of Business (JSB)

Dr. A. G. V. Narayanan
Director



Witnesses:

- 1.
- 2.