

Centre for Management Development(CMD)
Jansons School of Business, Coimbatore

MDP Calendar 2023-24

Making decisions supported by data, knowledge and information can help decision makers overcome the many challenges presented by today's VUCA world. In light of the constantly shifting dynamics of the corporate world, improving one's knowledge, abilities, and skills is a lifelong process. The goal of the Jansons School of Business is to support practitioners and decision makers by providing them access to the most useful skill sets possible, giving them a competitive advantage. The Annual Calendar of Management Development Program offers the opportunity to learn and advance in practically every functional area.

S. No.	Program Type	Domain	Webinar/MDP Title	Faculty	Tentative Dates	No. of Hours/Days	Target Audience
1	Webinar	Marketing/Data Analytics	Marketing Analytics for Enhanced Data Driven Marketing Decisions	Dr.K.B.Sridevi	10 Jan 2024 7PM-8PM	1Hr	Corporate Executives/ Faculty/Students
2	Webinar	Finance	How to recognise bad financial deals	Prof.Srikrishna M S	27 Jan 2024 7PM-8PM	1Hr	Corporate Executives/ Faculty/Students
3	MDP/Open House	Finance	Personal Finance	Prof.Srikrishna M S	10 Feb 2024	1 Day	Corporate Executives
4	Webinar	HR	Emotional Intelligence	Dr.B.Arul Senthil	2 March 2024 7PM-8PM	1Hr	Corporate Executives/ Faculty/Students
5	MDP/Open House	Finance	Raising Growth Capital for MSMEs	Mr.Mukunth	March 2024	2-3 Days	Corporate Executives
6	MDP	Research/Data Analytics	Topic to be finalised	Dr.J.J.Savithri Dr.Dhamayanthi Dr.K.B.Sridevi	March 2024	2 Days	Corporate Executives/ Faculty

7	Webinar	HR	Overcoming Hidden Barriers to Productivity	Dr.J.J.Savithri	6 April 2024 7PM-8PM	1Hr	Corporate Executives/ Faculty/Students
8	MDP/Open House	Sales	Sales - The path to get what you want	Dr.M.Balathandayuthapani	20 April 2024	1 Day	Sales Executives
9	Webinar	Finance	Sustainable Financial Practices	Dr.Dhamayanthi	4 May 2024 7PM-8PM	1Hr	Corporate Executives/ Faculty/Students
10	MDP/Open House	General	TA101	Dr.C.Suriyaprakash	18 & 19 May 2024	2 Days	Corporate Executives/ Faculty
11	MDP/Open House	Strategy	Applications of AI in Business	Dr.Devi Premnath	1 June 2024	1 Day	Corporate Executives/ Faculty
12	MDP/Open House	Operations	Topic to be finalised	Dr.J.J.Savithri	22 June 2024	1-2 Days	Corporate Executives
13	MDP/Open House	HR	Conflict Management at Workplace	Dr.J.J.Savithri	29 June 2024	1 Day	Corporate Executives

In-Company Programmes:

The existing training courses in the catalogue can also be delivered exclusively to a targeted group of employees of a company. The modalities can be tailored to meet the needs and training objectives of the company.

Tailor-made and personalised programmes can be created addressing the specific requirements of an organisation.

For details of such programs, the Centre for Management Development(CMD) may be contacted:

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