GREAT PLACE TO STUDY

FEATURED IN FORBES INDIA MARQUEE
GREAT INDIAN INSTITUTES 2018

Vision

To be a quintessentially practical Business School, developing managers and entrepreneurs who would be game-changers in management and leadership practices.

Mission

To enrich the learning experience by questioning assumptions, thinking deeply, and by creating avenues for hands-on enquiry, in an atmosphere of mutual respect, with an aim to serve business and society at large.

Quality Policy

Jansons School of Business is committed to provide a learning environment of a high order to students in Management Science and transform them to be Competent, Skillful and Professional in serving the industry worldwide.

Rated at the A++ level by Business India Best B- School Survey, 2019

JSB is member of AACSB (Association to Advance Collegiate Schools of Business)

Chairman - Speak

Rtn. MPHF. T. S. Natarajan

When people tell you to possess a positive mindset, it does not mean that you need to be inanely optimistic. Having a sense of reality, comprehending its impact, and yet remaining hopeful, is a trait to be proud of. This is so because a cheerful disposition will take on any distasteful and repellent thoughts. The power of positivity goes beyond oneself.

The veteran businessman, Harvey Mackay, has this magnificent advice for everyone: "Positive thinking is more than just a tagline. It changes the way we behave. And I firmly believe that when I am positive, it not only makes me better, but it also makes those around me better."

Best Wishes !

Prof. Thriveni Sripriya

Completed Online Course: "Writing Case Studies, Project Preparation and Funding of Research Projects", organized by Indian Academic Researchers Association, May 21-23, 2020

Participated in Online Faculty Development Programme: "Changing Business Strategies Post Covid-19", Jeppiaar Engineering College, Chennai, May 26-30, 2020

Prof. Devi Premnath

Paper Published: "Marketing in the Era of Artificial Intelligence", Journal of Engineering Sciences , ISSN :0377-9254 (UGC care approved group II Journal), Volume 11,Issue 04, April 2020.

Online Faculty Development Programme Attended: "How to Write Effective Case Study?", organised by the Atmiya University, Rajkot, Gujarat on May 2, 2020.

Webinar Attended: "Preparing for Post-Pandemic Education", organised by the Teaching Learning Centre, Coimbatore Institute of Technology, Coimbatore, June 10, 2020

ET Brand Equity Performance Marketing Virtual Summit Attended : Organised by the Economic Times Verticals, June 18, 2020.

Resource Person for Webinar : "Vocal about Local", organised by Sree Narayana Guru Institute of Management Studies, Coimbatore, May 27, 2020

Resource Person for Webinar : "Communicate to Impress" and "Rainbow Hues of Soft Skills", organised by the Academia Group in association with Catalyst Education, Tirur, Kerala, May 28-29, 2020, respectively.

Resource Person for Webinar : "Branding in times of Covid-19", organized by the Department of Business Administration, Government Arts College (A), Coimbatore, June 15, 2020

Prof. P. Renukadevi

Completed Online Training Program: "Tableau Desktop 10", Simplilearn, April 7, 2020.

Completed Online Training Program: "Business Analytics with Excel", Simplilearn, April 7, 2020.

Completed Online Training Program: "Power BI" Simplilearn, April 8, 2020.

Completed Online Training Program: "Data Visualization with R by IBM", Simplilearn, April 14, 2020.

Completed Online Course: "Data Analyst Master Program" , Simplilearn in collaboration with IBM, April 9, 2020.

Completed Online Course: "Logistic Regression with NumPy and Python", an online non-credit course authorized by Coursera Project Network and offered through Coursera, May 22, 2020

Completed Online Course: "What is Data Science?", an online non-credit course authorized by IBM and offered through Coursera, June 8, 2020

Completed Online Course: "Principal Component Analysis with NumPy", an online non-credit course authorized by Coursera Project Network and offered through Coursera, June 12, 2020.

Completed Online Course: "Lean Six Sigma Black Belt", online training offered by Simplilearn in collaboration with International Association of Six Sigma Certification (IASSC), June 21, 2020.

Online Workshop Attended: "Structural Equation Modelling", conducted by Institute of Management Technology, Hyderabad, during May 4- 5, 2020.

We welcome your views / suggestions :
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