

The Quarterly from Jansons School of Business

JSB News

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THE B SCHOOL

JANSONS SCHOOL OF BUSINESS

(Autonomous)

Approved by AICTE | Affiliated to Bharathiar University | Accredited by NBA

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Rated at the A++ level by Business India
[Best B-School Survey, 2017]

Vision

To be a quintessentially practical Business School, developing managers and entrepreneurs who would be game-changers in management and leadership practices.



Quality Policy

JSB is committed to provide a learning environment of a high order to students in Management Science and transform them to be Competent, Skillful and Professional in serving the industry worldwide.



To enrich the learning experience by questioning assumptions, thinking deeply, and by creating avenues for hands-on enquiry, in an atmosphere of mutual respect, with an aim to serve business and society at large.

Mission

JSB is a member of AACSB
[The Association to Advance Collegiate Schools of Business]

Chairman-Speak



Rtn. MPHF. T.S. Natarajan

Greetings!

Every living moment you spend within the portals of a B-school will definitely have a positive impact on you. And, when you are young and alive, the impact of the place where you do your MBA will be very deep.

To all the young people out there, let me make a mention of three things that can help you navigate successfully:

- ❖ If you don't pay close attention, you may just miss out in the end
- ❖ If you work hard, you can accomplish things you thought were impossible
- ❖ Little acts of kindness will pay rich dividends in the future

"You can't go back and change the beginning, but you can start where you are and change the ending."

~ C. S. Lewis ~

Best Wishes!

VIDHAI 2018

Induction for 2020 Batch Students

The students of 2019 Batch organised a three-day induction programme for the 2020 Batch during August 20-22, 2018 at Padmam Auditorium.



Meet the CxO

JSB has been organizing a series of meetings under title “**Meet the CxO**”, which draws thought-leaders from the business community and policy makers to share their corporate and entrepreneurial experience with the students.



Mr. G. CHOKKALINGAM

Managing Director

Equinomics Research & Advisory Pvt. Ltd,
Mumbai.

Date : 11-09-2018

Co-founder & CEO

The6.in, Chennai.

Date : 20-09-2018



Mr. SAKTHIVEL PANNERSELVAM



Mr. VAITHEESWARAN .K

Entrepreneur

Author & TEDx Speaker

Date : 26-09-2018

EXECUTIVE INTERACTION PROGRAMMES

S.No.	Date	Resource Person	Designation & Affiliation	Topic	Batch
1.	08-09-2018	Mr. D. Suresh	Deputy Manager, Lakshmi Vilas Bank Limited, Chennai.	Practical aspects of Merchant Banking	2019 (FS Students)
2.	25-09-2018	Mr. Eric James (Virtual EIP)	Senior Manager - HR, Color Tokens Inc., Bengaluru	Recruitment and Retention - Practices and Challenges	2019 (HR Students)
3.	28-09-2018	Mr. Madhavan Varadharajan	Head - Corporate Communications, TVS & Sons Ltd., Chennai.	Importance of Corporate Communication in an organization and the challenges the communication professional faces.	2019 & 2020
4.	28-09-2018	Ms. N. Anuradha	Senior Manager - Costing, LG Balakrishna Bros. Ltd., Coimbatore	Practical aspects in costing	2019 (FS Students)
5.	28-09-2018	Mr. Sriharsha Rao (Virtual EIP)	Senior Manager, IBM India Pvt. Ltd., Bengaluru.	Employee Engagement	2019 (HR Students)

ALUMNI INTERACTION PROGRAMMES



Mr. KOUSHIKRAJ
[Alumnus - 2018 Batch]
Careernet Consulting
Bengaluru

Date : 19-09-2018



ACADEMIC ACTIVITIES

Prof R Palaniswamy

Guest Lecture Delivered: “Statistical Quality Control & Statistical Process Control”, Aditya Birla Company, Redipalayam, Ariyalur, September 26, 2018

Prof C SURIYAPRAKASH

Workshop Attended: “Transference” by John Heath, TSTA(P), UK, Navigati, Vidyadeep College, Bengaluru, July 23, 2018

Workshop Conducted: TA for Personal Leadership, Motilal Oswal Securities Limited, Bengaluru, August 10-11, 2018

Workshop Attended: TEDx Organizer Regional Workshop, TEDxBangalore, Sep 1, 2018

Workshop Facilitated: Transactional Analysis for Organisation Development, Infosys BPO, Pune, Sep 27-28, 2018

Prof J Shanthilakshmi

Invited Speaker: “Talent Management in the Digital Era”, HR Conclave organised by N.L.Dalmia Institute of Management, Mumbai, September 6, 2018

Workshop Facilitated: “Workplace Effectiveness” HR Conclave organised by N.L.Dalmia Institute of Management, Mumbai, September 7, 2018

Prof Devi Premnath

Article Published in International Journal: “Measuring the celebrity brand image match up through Tears model”, International Journal of Basic and Applied Research, ISSN 2249-3352 (P) 2278-0505 (E), Volume 8, Number 9, September 2018

We welcome your views /
suggestions:

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