

The Quarterly from Jansons School of Business

JSB News

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THE B SCHOOL

JANSONS SCHOOL OF BUSINESS

(Autonomous)

Approved by AICTE | Affiliated to Bharathiar University | Accredited by NBA

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Rated at the A++ level by Business India
[Best B-School Survey, 2017]

Vision

To be a quintessentially practical Business School, developing managers and entrepreneurs who would be game-changers in management and leadership practices.



Quality Policy

JSB is committed to provide a learning environment of a high order to students in Management Science and transform them to be Competent, Skillful and Professional in serving the industry worldwide.



To enrich the learning experience by questioning assumptions, thinking deeply, and by creating avenues for hands-on enquiry, in an atmosphere of mutual respect, with an aim to serve business and society at large.

Mission

JSB is a member of AACSB
[The Association to Advance Collegiate Schools of Business]

Chairman-Speak



Rtn. MPHF. T.S. Natarajan

Greetings!

I was touched by what **Louis Leo Holtz**, a former American football player and coach, said: *“Ability is what you’re capable of doing. Motivation determines what you do. Attitude determines how well you do it.”*

The statements make a fine blend of our innate strengths, desires and need for achievement in the field. Every MBA who leaves the portals of JSB will need to remember the magic combination of Ability-Motivation-Attitude.

Your experiences in the field will teach you a lot of new things – both positive and negative. Your experiences will also bring you face-to-face with your assumed inabilities.

At times like these, I do hope you will find solace in the words of another legendary sports person, the baseball professional Don Zimmer:

“What you lack in talent can be made up with desire, hustle and giving 110% all the time.”

Best Wishes!

SECOND COMMENCEMENT CEREMONY



Jansons School of Business (Autonomous), Coimbatore conducted its Second Commencement Ceremony on 30th April 2018 at its campus for the second batch of students (2018) since the institution attained autonomy status.

The Chief Guest, **Shri Vidyashankar Krishnan**, Vice-Chairman & Managing Director, MM Forgings Limited, delivered the Commencement Address. While addressing the MBA graduates of 2018 batch, he said that there is no magic formula that will lead us to success in life. Persistent efforts and God's grace alone will bring success in all our endeavours. Achieving excellence in whatever we do needs to be construed as success. He told the graduates that we all have a "Circle of Concern" and a "Circle of Influence". As corporate executives if they do justice in all their activities connected to their circle of influence, then that will automatically result in positive impact in their circle of concern. He also advised

the students to strive for transforming themselves into a Leader from being a Manager, at the earliest. Shri Vidyashankar Krishnan asked the students to remain financially disciplined both in personal and corporate life. The support and involvement of an efficient and energetic team are needed to reach great heights, he added. He advised the students to continue the habit of reading and learning throughout their career which will act as a deterrent force against stagnation. He also reiterated the need for physical fitness and, while concluding, he wished them to have a powerful life journey with great health and enjoyment.

The programme was presided over by **Rtn. MPH.F.T.S. Natarajan**, Chairman, Jansons Foundation, **Mr. T.N. Thirukumar**, Vice Chairman, Jansons Foundation, and **Mr. S. Mohan**, Chief Executive Officer, Jansons Institutions, graced the occasion.



ACADEMIC ACTIVITIES

Prof C. NATESON

External Examiner for PhD Viva Voce: Candidate: Ms. S. Vennila (Commerce), SKSS Arts College, Thiruppanandal, Kumbakonam, June 29, 2018

Prof S. KARTHIKEYAN

Panel Member in National Conference: Corporate Bond Market - Second Generation, organised by The Associated Chamber of Commerce & Industry of India, Coimbatore, June 29, 2018

Prof C. SURIYAPRAKASH

Workshop Facilitated: Exam Writing Workshop for South Asian Association of Transactional Analysts (SAATA), Sparsh Foundation, Bangalore, March 31, 2018

Workshop Facilitated: Stewardship for New Emergence (for staff and neighbouring villagers of Auroville), Unity Pavilion, Auroville, April 1-3, 2018

Workshop Facilitated: Transactional Analysis for Organisation Development, Infosys BPO, Pune, April 7-8, 2018

Workshop Attended: Teaching Indian Psychology, Indian Psychology Institute, Aurobindo Ashram, Puducherry, May 27-June 1, 2018

Workshop Attended: Trainers Process Group of SAATA, Grange Resort, Yercaud, June 5-6, 2018

Workshop Facilitated: Stewardship for New Emergence, Satya Special School, Puducherry, June 16-17, 2018

We welcome your views /
suggestions:

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