

The Quarterly from Jansons School of Business

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THE B SCHOOL

JSB NEWS



INSIDE

Chairman-Speak - 03

Executive Interaction Programme - 04

Academic Activities - 05



JANSONS SCHOOL OF BUSINESS

(Autonomous)

Approved by AICTE | Affiliated to Bharathiar University | Accredited by NBA

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Vision

To be a quintessentially practical Business School, developing managers and entrepreneurs who would be game-changers in management and leadership practices.

Mission

To enrich the learning experience by questioning assumptions, thinking deeply, and by creating avenues for hands-on enquiry, in an atmosphere of mutual respect, with an aim to serve business and society at large.

Quality Policy

Jansons School of Business is committed to provide a learning environment of a high order to students in Management Science and transform them to be Competent, Skillful and Professional in serving the industry worldwide.

Rated at the A++ level by Business India Best B- School Survey, 2020

Chairman - Speak



Rtn. MPHF. T. S. Natarajan

Set your Career Goals

"Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma – which is living with the results of other people's thinking". -Steve Jobs

Every individual is exceptional and hence your dreams and aspirations will also be unique. Spending quality time for self-realization will facilitate you to spot your life's choices. All the shoes will not fit to all the individuals. Living your life for other's thinking is like wearing someone's shoes. Following other's results is not a failure proof strategy. Hence, gear up and start to design your life with your own career goals. While crafting your goals, be realistic by understanding your strengths and areas of developments. Such a realistic goal will show you an exclusive path to elevate you.

Virtual Executive Interaction Program

Dr. Sundaram Muruganandham, Director, Vaccines, P&ES, APAC Janssen, Hyderabad, India has addressed the 2023 Batch, HR students about "Talent Identification and Retention" on 17.10.2022.



Executive Interaction Program

Mr. Ruban Chakaravarthi, ASM-Modern Trade – (TN & Kerela), Kellogg's India Pvt Ltd, Coimbatore has addressed the 2024 Batch students on 22.12.2022.



11:12

Academic Activities

Dr A G V Narayanan
Director

Been a resource person and addressed a group of young entrepreneurs on the topic 'Capture the Mindshare...Market Share follows' on 25.12.2022



Prof. Dr. C. Suriyaprakash

Attended Lecture: P K Saru Memorial Endowment Lecture by Dr. Ashlesha Bagadia "Beyond the individual: building community in mental health", SAATA, Bangalore International Center, Bengaluru, 14.10.2022



Attended International Webinar: "From the Intrapsychic to the Systemic: Evolving Ethical Thinking", by Karen Minikin. International Transactional Analysis Association, USA, 27.10.2022



Attended Webinar: "Beneath the surface: unconscious processes in self and systems - a group relations approach" by Rosemary Viswanathan and Ganesh Anantaraman, Group Relations Institute, International Transactional Analysis Association, USA and the European Association of Transactional Analysis, 22.11.2022

Academic Activities

Prof. Dr. J. Shanthilakshmi

Participated in the interactive session organized by NIPM, "Designing an effective employee rewards Program' on 21.12.2022



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We welcome your views / suggestions :
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