



**MEMORANDUM OF UNDERSTANDING  
BETWEEN**



**THE B SCHOOL**

**BULE HORA UNIVERSITY (BHU), BULE HORA, ETHIOPIA**

**AND**

**JANSONS SCHOOL OF BUSINESS,  
AFFILIATED TO BHARATHIAR UNIVERSITY, TAMILNADU, INDIA**

**MEMORANDUM OF UNDERSTANDING**

This Memorandum of Understanding ("MOU") is entered on 04-04-2023

**BETWEEN**

**JANSONS SCHOOL OF BUSINESS AFFILIATED TO BHARATHIAR UNIVERSITY,** having its office at Karumathampatti, Coimbatore-641659, Tamil Nadu, India hereinafter referred to as "JSB BU" which expressions shall include its successors, administrators, and assigns is the party of the "FIRST PART".

**AND**

**BULE HORA UNIVERSITY (BHU)** having its office at BULE HORA, ETHIOPIA, 144 hereinafter referred to as "BHU" which expressions shall include its successors, administrators and assigns is the party of the "SECOND PART".

  
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Birhanu Lema Robe /PhD/  
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Academic Affairs V/President





**Dr. A. G. V. NARAYANAN**  
**DIRECTOR**  
**JANSONS SCHOOL OF BUSINESS**  
**KARUMATHAMPATTI**  
**COIMBATORE - 641 659**

In order to advance academic collaborations and professional relations between **JANSONS SCHOOL OF BUSINESS AFFILIATED TO BHARATHIAR UNIVERSITY (JSB BU – FIRST PART)** and **BULE HORA UNIVERSITY**, we endorse this Memorandum of Understanding to promote educational and academic research cooperation between the two institutions.

#### Understanding.

This Memorandum of Understanding is based on the principle of reciprocity and expresses the interest of both parties in exchanging scholars, students, academic information, and materials in the belief that the research and educational process at both institutions will be enhanced and that mutual understanding between their respective scholars and students will be increased by the establishment of such exchange programs.

#### Scope:

This partnership will be inclusive of all Programme related issues in academic and research adhering to NEP 2020, staff exchange, student exchange, and cultural interchange.

#### Specific Areas of cooperation:

- o Trainings: Both short and long-term training based on the interest of either party will help to improve the capacity of the staff. Hence, starting from short-term training to PG and PhD level programs can be considered.
- o Student exchange: Based on the programs run by both parties, students from one institution will be allowed to take, short-term training and Teaching/Laboratory teaching in the other partner institution.
- o Staff exchange: To share unique experiences with each other, this MOU will focus on staff exchange where staff starting from Head of School will be allowed to supervise, observe and discuss with the partner institution.

  
**Birhanu Lema Robe /PhD/**  
**Academic Affairs V/President**



  
**Dr. A. G. V. NARAYANAN**  
**DIRECTOR**  
**JANSONS SCHOOL OF BUSINESS**  
**KARUMATHAMPATTI**  
**COIMBATORE - 641 659**

- Research: This will be also another area of partnership by which after selecting thematic areas, staff of both parties will be involved in research activities. There will be at least 02 (two) research activities per year that can be carried out one in India and one in Ethiopia. And in these research activities, staff from both institutions will be involved regardless of where it took place. Single research that can be done in both countries is also possible.
- Academic and cultural interchange: In addition to the above-mentioned activities, the MOU is wider to include other academic issues based on the request of any party. Also, there will be a cultural interchange activity once in 02 years by which staff from India will go to Ethiopia, and Ethiopian staff will also go to India for cultural interchange.

#### Financial arrangements and accommodation

- There will be a research budget that will be contributed by each institution. **Jansons School of Business** affiliated to Bharathiar University will cover the budget for any research activity that will be investigated in **India**, and **Bule Hora University** will be responsible to cover the budget for Ethiopian based research activities.

#### Terms and conditions

- Duration: This partnership will be effective for five years
- It can be renewed based on the mutual interest of both institutions
- Based on each focus area the partnership can be broadened

  
Birhanu Lema Robe /PhD/

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Academic Affairs V/President





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**DIRECTOR**  
**JANSONS SCHOOL OF BUSINESS**  
**KARUMATHAMPATTI**  
**COIMBATORE - 641 659**



JANSONS SCHOOL OF BUSINESS

BULE HORA UNIVERSITY

Signed by:

Signed by:

Dr. A.G.V. Narayanan  
Director

Dr. Birhanu Lema Robe  
Academic Vice President, BHU

Date: 21.04.2023

Date: 04-04-2023

Signed by:

Dr. A. G. V. NARAYANAN  
DIRECTOR  
JANSONS SCHOOL OF BUSINESS  
KARUMATHAMPATTI  
COIMBATORE - 641 659

Signed by:

P/C DEPT. OF EN  
Birhanu Lema Robe /PhD/  
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Academic Affairs V/President



### **Minutes of Meeting for Program Educational Objectives (PEOs)**

A meeting was held on 14-06-2018 with the invitees from the industry and alumni to recommend a set of Program Educational Objectives for Jansons school of Business. PEO describes self and professional accomplishment of the Graduates of JSB after 5 to 6 years time. It was deliberated with the stakeholders so as to give a direction to the institution's efforts in terms of getting the Graduates ready for the future.

After the deliberations, the following statements were finalized and recommended for the adaptation of PEOs by JSB.

**PEO 1:** Possess sound business and entrepreneurial acumen to be successful professionals in Management and have highly promising career in Management domains.

**PEO 2:** Have Decision making skills, organization, planning and successful implementation skills and have the professional competence in research, data analysis and problem solving.

**PEO 3:** Possess Leadership qualities and ability to work in a team with necessary skills to make sound decisions in a team with inter-disciplinary peers.

**PEO 4:** Be able to cope up with the factors that have direct effect on industry, and community at large.

**PEO 5:** Possess high ethical standards and will be in a position to empower the business organizations and also be of persons with high moral values and integrity.



**Mr. R. Kesavamurthi**  
**Director – Govind HRD Private Ltd**  
**Coimbatore**



**Mr. C.V. Lakshmi Narayanan**  
**Director - SLV Engineers Pvt. Ltd.,**  
**Coimbatore**



**Mr. S. Krishnamoorthy**  
**Industrial Relations Advisor**  
**Coimbatore**

**Mr. Arul Immanuel**  
**Manager - Human Capital**  
**Anabatic Technologies, Bangalore**

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