



JSB News

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THE B SCHOOL

JANSONS SCHOOL OF BUSINESS

(Autonomous)

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An ISO 9001:2008 Certified Institution

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Rated at the A++ level by Business India
[Best B-School Survey, 2016]

VISION

To be a world class Business School developing competent and committed managers & entrepreneurs driven by values.



QUALITY POLICY

JSB is committed to provide a learning environment of a high order to students in Management Science and transform them to be Competent, Skillful and Professional in serving the industry worldwide.



To enhance learning through experimentation and exploration by preserving eternal values.

MISSION

JSB is a member of AACSB
[The Association to Advance Collegiate Schools of Business]

Chairman-Speak



Rtn. MPHF. T.S. Natarajan

**Mistakes are the portals of discovery.
~ James Joyce**

Greetings!

It is a truism to state that the person who does something, makes mistakes, but he or she never does the greatest mistake of doing nothing. I would virtually shove you to make as many mistakes as possible, with the only aim of learning from them. Every mistake

becomes a lesson for life. The words of Henry C. Link glorifies this belief: "While one person hesitates because he feels inferior, the other is busy making mistakes and becoming superior"

All the Best!

Faculty Development Programme on Work Life Integration December 15-16, 2016

A two-day Faculty Development Programme in Human Resource was conducted by the Centre for Organisational Research Learning and Development of Jansons School of Business on December 15-16, 2016.

The theme was 'Work Life Integration: Challenges and Best Practices'.

The objectives of the FDP were:

- ☑ To create a space where participants can discuss and widen their knowledge about work life integration.
- ☑ To provide a wide range of work life integration strategies for participants' own change.
- ☑ To offer practical inputs on work life integration which participants could take back to their classrooms and teach to their students.

There were 39 faculty members from 24 B-schools and Management Departments. They participated enthusiastically in the deliberations. A poster competition was conducted as part of the programme. All participating institutions chose one of the following three themes and presented a digital poster which was adjudicated by a panel of judges.



Following were the winners of the poster competition:

First Prize : Rs. 20,000/-	Second Prize : Rs. 15,000/-	Third Prize : Rs. 10,000/-
Dr. Sundari Suresh Measi Institute of Management Chennai	Dr. Anita Priya Raja Prof. Beena Joice Gnanam School of Business, Thanjavur	Dr. Arul Kamaraj Loyola College Chennai

Dr. Swati Smita, Deputy General Manager, Tata Group HR from Mumbai inaugurated the programme with her workshop on 'Diversity and Work Life Integration'. The FDP was concluded by a session on 'Work Life Integration Practices in IT Industry' by Mr. Prabhu Chari, Associate Director - HR, Cognizant Technology Solutions, Coimbatore. He also gave away certificates to the participants and prizes to the winners of the poster competition.

Sessions were also conducted by Prof. C. Suriyaprakash on 'Happiness and Spirituality at Work' and by Prof. S. Thiriveni Sripriya on 'Enabling Factors to Work-Life Integration'.

EXECUTIVE INTERACTION PROGRAMMES

S.No.	Date	Resource Person	Designation & Affiliation	Topic	Batch
1	03-10-2016	Mr. Pratap Singh	Head - Marketing (Consumer Appliances) Elgi Ultra Industries Limited Coimbatore.	Consumer Insights in Marketing Decisions	2017
2	06-10-2016	Mr. A. R. Vasudevan	Regional Manager, Central Depository Services Limited, Chennai.	Practical aspects of Depository Services	2017
3	14-10-2016	Ms. Prachi Bawari	Associate Director - HR, CRISIL, Mumbai.	Business HR	2017
4	14-10-2016	Ms. Prachi Bawari	Associate Director - HR, CRISIL, Mumbai.	Organisational Behaviour	2018
5	19-10-2016	Mr. R. V. Maruthamuthu	Chief Manager, Head - "MSME", The Lakshmi Vilas Bank Ltd., Chennai.	The Mechanics of Forex	2017
6	23-10-2016	Mr. R. V. Dilipkumar	Senior Vice President and CFO, SIDBI Venture Capital, Mumbai.	Venture Capital - Processing and Sanctioning	2017
7	25-11-2016	Mr. S. Vijayakumar	Branch Head, UTI, Coimbatore.	The Prospects of Mutual Fund Industry in India	2017
8	26-11-2016	Mr. C. Vairavel	President & CEO, Gen-Q B&T Solutions, Former Vice President, Global IT Operations, Ford Motor Company.	E-Commerce	2017
9	06-11-2016	Mr. V. Chandrasekaran	Chief Manager - Accounting, Finance & Controlling, Daimler Financial Services India Private Limited, Chennai.	Practical aspects of leasing and hire purchase	2017
10	10-11-2016	Mr. Shridharan Gopalan	Senior Vice President, Strategy & Marketing practice, Hansa Customer Equity Pvt. Ltd., Bangalore.	CRM : Design & Implementation - A technological perspective	2017

EXECUTIVE INTERACTION PROGRAMMES

S.No.	Date	Resource Person	Designation & Affiliation	Topic	Batch
11	12-11-2016	Mr. M. Balasubramaniam Venkitachalam	Co-founder and Director, RainMan Consulting Pvt. Ltd., Bangalore.	Connecting with the consumers who count while counting them	2017
12	13-11-2016	Mr. K. Nagarajakumar	Retired Head, L&T RPM Ltd., Kanjeeपुरam. Project, Training & CSR Consultant to L&T.	Expectations of corporates from personnel in charge of service delivery	2017
13	13-11-2016	Mr. K. Nagarajakumar	Retired Head, L&T RPM Ltd., Kanjeeपुरam. Project, Training & CSR Consultant to L&T.	Agile, Adaptable and Aligned Supply Chains	2017
14	18-11-2016	Mr. N. Rengaraj	CFO, M/s. L. G. Balakrishna Bros Ltd., Coimbatore.	Practical aspects of Financial Accounting in industries	2018

EBSCO Orientation Programme

Resource Person :

Mr. T. S. Nanda Lal

Training Specialist - South India
EBSCO Information Services India Pvt. Ltd.

Batch : 2018

Date : 20-10-2016

Workshop on

Advertising: Consumer Insights and Creativity

Resource Persons :

Mr. Ravindran Solomon

Creative Director & Consultant (ex-JWT)
Chennai

&

Mr. M. Elango

Vice President, Interface Communications / DraftfcbUlka Group
Chennai

Batch : 2017 (Marketing Students)

Date : 21-10-2016

ACADEMIC ACTIVITIES

Prof D Swamy

Attended Programme: Module-2 of the Ind-IB 2016-2017 Programme, organised by Academy of International Business (AIB) India Chapter, at IIM, Kozhikode, Dec 19 - 2, 2016.

Online Course Completed: Introduction to Marketing, offered by Coursera, Oct-Nov, 2016

Prof K.R. Senthilvelkumar

Attended Summit: The Brand Summit-2016 titled “Branding@ Future Forward” conducted by CII Chennai Chapter, Hotel Vivanta, Bangalore, Oct 21-22, 2016

Prof C Suriyaprakash

Attended Webinar Conference: Institute of Developmental Transactional Analysis Gathering, Oct 1, 2016

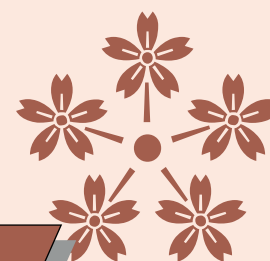
Workshop Attended: Psychodrama by Veda Drama, Germany, JKP Medical Centre, Asha Counselling and Training Services, Coimbatore, Oct 26-27, 2016

FDP Organized: Faculty Development Programme on “HR. Theme: Work Life Integration: Challenges and Best Practices”, at Jansons School of Business, Coimbatore, Dec 15-16, 2016

Workshop Attended: Psychodrama by Veda Drama, Germany, JKP Medical Centre, Asha Counselling and Training Services, Coimbatore, Dec 19-20, 2016

Prof S Thiriveni Sripriya

FDP Organized: Faculty Development Programme on “HR. Theme: Work Life Integration: Challenges and Best Practices”, at Jansons School of Business, Coimbatore, Dec 15-16, 2016



We welcome your views / suggestions:
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