



JSB News

The Quarterly from Jansons School of Business

Issue XXX

Jul-Sep 2016

INSIDE

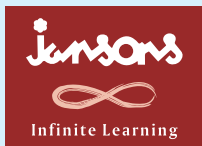
Chairman-Speak 

Aarambh'16 

Alumni Interaction Programmes 

Executive Interaction Programmes 

Academic Activities 



THE B SCHOOL

JANSONS SCHOOL OF BUSINESS

(Autonomous)

Approved by AICTE | Affiliated to Bharathiar University | Accredited by NBA

An ISO 9001:2008 Certified Institution

Karumathampatti, Coimbatore - 641 659

Phone: 0421-2336161-65 | Fax: 0421-2334742 | E-mail: info@jsb.ac.in

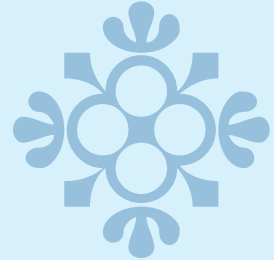
www.jsb.ac.in



Rated at the A+ + level by Business India
[Best B-School Survey, 2015]

VISION

To be a world class Business School developing competent and committed managers & entrepreneurs driven by values.



QUALITY POLICY

JSB is committed to provide a learning environment of a high order to students in Management Science and transform them to be Competent, Skillful and Professional in serving the industry worldwide.



To enhance learning through experimentation and exploration by preserving eternal values.

MISSION

JSB is a member of AACSB
[The Association to Advance Collegiate Schools of Business]

Chairman-Speak



Rtn. MPHF. T.S. Natarajan

Thinking good thoughts is not enough, doing good deeds is not enough, seeing others follow your good examples is enough.

~ Douglas Horton

Greetings!

Just as there are principles of good living, there are also principles of what is not a good life. In the sense, there are a few traits that you must be willing to let go, if you want to make your life meaningful. Make an effort today to quit these five stifling acts:

- Trying to please everyone
- Fearing Change
- Living in the Past

- Putting yourself down
- Overthinking

Remember **Dick Bryant** once said "When you feel good about yourself it carries over into your everyday life. If you can look in the mirror and like yourself, that's the greatest feeling in the world".

All the Best!

AARAMBH '16

A Festival of Induction for 2018 Batch

Date : 22-24 Aug, 2016

A 3-day Induction Programme was organised by the 2017 Batch of Students for Welcoming the New Batch

Alumni Interaction Programme

Topic

Lessons from My Career

Mr. Sakthi Natarajan
(Alumnus - 2012 Batch)

Batch : 2018
Date : 09-09-2016

EXECUTIVE INTERACTION PROGRAMMES



S.No.	Date	Resource Person	Designation & Affiliation	Topic	Batch
1	26-08-2016	Ms. T. Radhika	Assistant Vice President, Canbank Factors Limited, Bangalore	Mechanics of Factoring	2017
2	04-09-2016	Dr. R. Shanmugasundaram	Manager, Reserve Bank of India, Chennai.	NBFCs - Regulations and its functioning	2017
3	15-09-2016	Dr. R. Arunachalam	Senior Vice President, ProConnect.	Interactive Session	2017 & 2018
4	16-09-2016	CS. Venkateswaran S	Practising Company Secretary, LLP Firm, Branch Head, Chennai.	Discussion on GST and Start-Up India	2017 & 2018

ACADEMIC ACTIVITIES



Prof R Palaniswamy

Attended MDP: Management Development Programme on “HR Analytics”, organized by Ramaiah Institute of Management, Bangaluru, Jul27-28, 2016

Prof C Nateson

Subject Expert in BOS: First meeting of Board of Studies for Management Discipline, Hindustan College of Engineering and Technology, Coimbatore, Sep19, 2016

Prof D Swamy

Online Course Completed: Advanced Diploma in Digital Marketing Practice (with Distinction), offered by SHAW Academy, Ireland, Apr-Jul, 2016

Prof K.R. Senthivelkumar

Case Published: “What Next for T4U?”, Indian Management - The Journal of All India Management Association (AIMA), Volume 55, Issue 8, Aug 2016

Prof C Suriyaprakash

Workshop Attended: “Stewardship for New Emergence: Stage 2”, organized by TISS, Mumbai and Auroville Foundation, Unity Pavilion, Auroville, Jul 1-2, 2016

Workshop Attended: Psychodrama by Veda Drama, Germany, JKP Medical Centre, Asha Counselling and Training Services, Coimbatore, Jul 20-21, 2016

Corporate Workshop Conducted: TA 101: Official International Introductory Course on Transactional Analysis, 24[7], Bangalore, Jul 26-27, 2016

Attended Conference: South Asian Transactional Analysis Conference by SAATA, supported by ITAA, Hotel Park Plaza, Coimbatore, Sep 24, 2016

We welcome your views / suggestions:

jsbnews@jsb.ac.in

