



JSB News

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THE B SCHOOL

JANSONS SCHOOL OF BUSINESS

(Autonomous)

Approved by AICTE | Affiliated to Bharathiar University | Accredited by NBA

An ISO 9001:2008 Certified Institution

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Rated at the A++ level by Business India
[Best B-School Survey, 2015]

VISION

To be a world class Business School developing competent and committed managers & entrepreneurs driven by values.



QUALITY POLICY

JSB is committed to provide a learning environment of a high order to students in Management Science and transform them to be Competent, Skillful and Professional in serving the industry worldwide.



To enhance learning through experimentation and exploration by preserving eternal values.

MISSION

JSB is a member of AACSB
[The Association to Advance Collegiate Schools of Business]

Chairman-Speak



Rtn. MPHF. T.S. Natarajan

Never regret. If it's good, it's wonderful.
If it's bad, it's experience.

~ Victoria Holt

Greetings!

We all tend to, at times though, look back at our selective actions with remorse. If you understand that every act of yours is only an irrefutable step towards your growth, you will no longer feel forlorn and desperate.

Change your perspective on what life has to offer. This reminds of the timeless words of **Irving Berlin**: "Life is 10 percent what you make it and 90 percent how you take it."

All the Best !

JSB HR SUMMIT 2016: Industry Connect Conference

❖ Date: 29-01-2016 ❖

Jansons School of Business, in association with ICT Academy of Tamil Nadu (ICTACT) conducted an Industry Connect Conference "JSB HR SUMMIT 2016" on the 29th January 2016 (Friday) at Sivaganga Auditorium. The conference was presided over by the Vice-Chairman of Jansons Institutions, Sri. T.N. Thirukumar. The event was graced by the Mr. S. Mohan, Chief Executive Officer of Jansons Institutions, the Director of Jansons School of Business and the Principal of Jansons Institute of Technology. The objective of the event was to bring together Industry leaders to interact with the management students of JSB and nearby institutions of Coimbatore.

The event was a platform for all the post graduate business management students to understand and get insights from the Industry HR Leaders. The students were enlightened on various areas like becoming employable, skills for future, industry trends, managing the digital world, recruitment trends, career opportunities and how to overcome the current skills mismatch. The event acted as an opportunity for Industry experts to share their thoughts, ideas and ways for preparing the MBA students to become industry ready. The open house session was appreciated and well received. The students were able to get their concerns on skill updation and industry expectation addressed by the experts.

Guests of Honour

Mr. A.K. Pattabiraman
Head - Accreditation Process
Tata Consultancy Services

Mr. Prabhu Chari
Associate Director – HR
Cognizant Technology
Solutions

Mr. M. Sivakumar
Chief Executive Officer
ICTACT

Speakers of the Day

Mr. Ravi Srinivasan
Founder
The Equilateral

Mr. Lakshminarayanan
Head
Organisation Development
Infosys

Mr. Anand Veeramani
Practice Director-Big Data
Happiestminds

Dr. Anbu Rathinavel
Dean
Intellect Design Arena

**Mr. Chandrashekar
Chenniappan**
Head HR
Atmel Corporatio

Mr. Ravi Thilagan
Head HR
FSS (P) Limited

Mr. Prakash Arunachalam
Global Delivery Head &
Senior Vice President
Virtusa



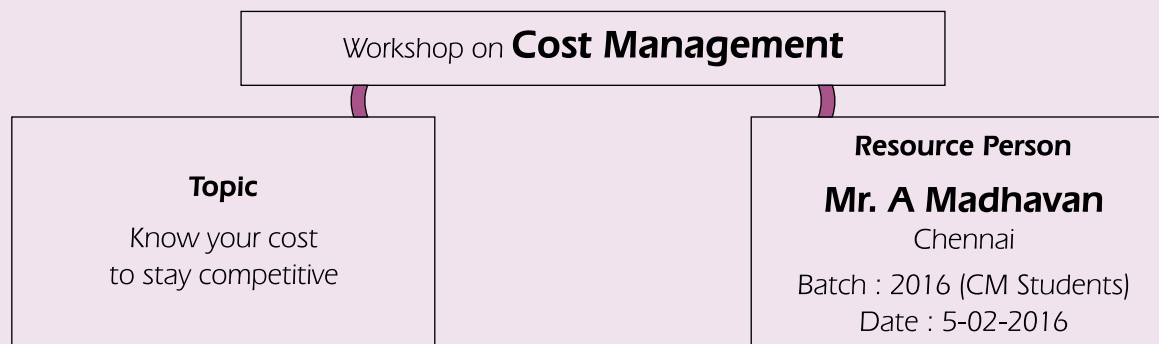
Alumni Interaction Programmes

S.No.	Date	Alumnus / Alumni	Topic	Batch
1	9-1-2016	Mr. Arun Rajesh B & Mr. Karthik N (2010 Batch)	Lessons from My Career	2017
2	23-1-2016	Mr. Manikandan, Mr. Raja & Mr. Sandeep (2008 Batch)	Lessons from My Career	2017
3	16-2-2016	Ms. K. Nithya (2011 Batch)	Lessons from My Career	2017
4	20-2-2016	Mr. Balasubramani & Mr. Siddesh Kumar (2012 Batch)	Experience Sharing	2017



JSB - Nativelead Programmes

S.No.	Date	Resource Person/s	Topic
1	11-1-2016	Mr. Stalin Jacob Head - Academics, Nativelead Foundation	TRI SPARK
2	4-2-2016	Mr. Stalin Jacob Head - Academics, Nativelead Foundation	Idea to Business
3	6-2-2016	Mr. Sivarajah R Founder & Director, Nativelead Foundation	Trigger Your Passion
4	19-2-2016	Ms. Reni Auxiliya , Nativelead Foundation Mr. Ebin Ephrem , Startup Evangelist	Entrepreneurial Pitch





EXECUTIVE INTERACTION PROGRAMMES

S.No.	Date	Resource Person	Designation & Affiliation	Topic	Batch
1.	06-01-2016	Mr. N. Rengaraj	C.F.O., LGB Limited, Coimbatore.	Practical aspects of Capital Budgeting	2017
2.	25-01-2016	Dr. V. Prasanna Bhat	Former MD - ITCOT, CORPORATE ADVISOR Shriram Group.	Strategic Management in Multiproduct corporate groups	2016
3.	25-01-2016	Dr. V. Prasanna Bhat	Former MD - ITCOT, CORPORATE ADVISOR Shriram Group.	Indian Financial System	2017
4.	16-02-2016	Mr. Mohan Krishnaraj	Global Head - User Experience, HARMAN International. Bangalore	Interactive Session	2016
5.	22-02-2016	Mr. S. Ramachandran	Managing Director, Renold Chain India Pvt Ltd., Karur.	Strategic Management	2016 (Strategic Mgmt. Students)
6.	26-02-2016	Mr. Pratap Singh	Head - Marketing (Consumer Appliances), Elgi Ultra Industries, Coimbatore.	Strategy development & Implementation	2016
7.	02-03-2016	Mr. R. Kesavamurthi	Managing Director, Viruksh Associates.	Efficient cum Responsive Supply Chains	2016
8.	07-03-2016	Mr. N. Pandiarajan	Regional Sales Manager, RR Kabel Limited, Coimbatore.	Distribution management in Electrical products	2016 (Distribution Mgmt. Students)
9.	09-03-2016	Mr. C. V. Lakshmi Narayanan	Managing Director, Auto-zone Automobiles India Pvt. Ltd., Coimbatore.	Quality in service operations	2016 (TQM Students)
10.	13-03-2016	Mr. K. Nagaraja Kumar	Head - HR Sustainability, CSR and Imprvement Initiatives, Factory Manager, Chennai &Kanchipuram Plants, Larsen & Toubro Ltd - Chennai.	Current economic / Business challenges and relevance of LEAN & GREEN manufacturing in improving productivity. Soft skills and Personality development	2016 & 2017



ACADEMIC ACTIVITIES

Prof C Nateson

Paper Published(Co-authored):“A Study on the financial performance of six selected cement companies in India”, along with P T Muralidharan, Wide Spectrum, ISSN 2250-2815, Vol 4, No 8, pp. 5-17, Mar 2016

Paper Published(Co-authored):“A Study on the investment and savings pattern of public sector employees working at Neyveli” along with T.Sundareswaran, Wide Spectrum, ISSN 2250-2815, Vol 4, No 8, pp. 33-40, Mar 2016

Prof D Swamy

Paper Presented: “Customers' Perception About Selected Modern Supermarket Chains”, ATHENAEUM 2016, organised by Bharathidasan Institute of Management, Tiruchirappalli, Feb 12-13, 2016.

Prof K.R.Senthivelkumar

Ph.D Public Viva-Voce:Thesis entitled, “The Impact of Attitude towards Private Labels in general and Perceived Value of Private Labels in the specific category on Purchase Propensity for Private Label Consumer Durables and Electronics Products” at Bharathidasan Institute of Management, Tiruchirappalli, Feb 5, 2016

Prof C Suriyaprakash

Resource Faculty : Multi Level Training, SAATA, Regional TA Meet, Chennai Jan9-10, 2016

Paper Published :“Unravelling the Mystery of Ethics”,SAATA Journal, Vol. 2, No.1, pp.23-31, Jan 2016

Attended International Conference: International Case Study Conference and Case Writing Workshop-2016,organized by IES Management College and Research Centre, Mumbai, Feb 4-5, 2016

We welcome your views / suggestions:
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