

JSB

NEWS

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Oct-Dec 2017

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THE B SCHOOL

JANSONS SCHOOL OF BUSINESS

(Autonomous)

Approved by AICTE | Affiliated to Bharathiar University | Accredited by NBA
An ISO 9001:2008 Certified Institution

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Rated at the A++ level by Business India
[Best B-School Survey, 2016]

**QUALITY
POLICY**

To be a quintessentially practical Business School, developing managers and entrepreneurs who would be game-changers in management and leadership practices.

*** VISION ***

JSB is committed to provide a learning environment of a high order to students in Management Science and transform them to be Competent, Skillful and Professional in serving the industry worldwide.



To enrich the learning experience by questioning assumptions, thinking deeply, and by creating avenues for hands-on enquiry, in an atmosphere of mutual respect, with an aim to serve business and society at large.

*** MISSION ***

JSB is a member of AACSB
[The Association to Advance Collegiate Schools of Business]

Chairman-Speak



Rtn. MPHF. T.S. Natarajan

❁ *Greetings!* ❁

Age is not just a biological number, but an indication of growth – personal and professional. All of you are young now, and it may look like it is unwise to listen to people who are old. Let me remind you the words of Oliver Wendell Holmes, Sr. : **“The young man knows the rules, but the old man knows the exceptions”**.

In the same vein, let me share three thoughts that age has afforded me :

Time heals almost everything

What other people think of you is none of your business

Make peace with your past

Hope this year ends on a happy note for you!

“Those who don’t believe in magic will never find it.”

~ Roald Dahl ~



Best of Luck !



MILAAP 2017

The Alumni Meet, Sep 11, 2017

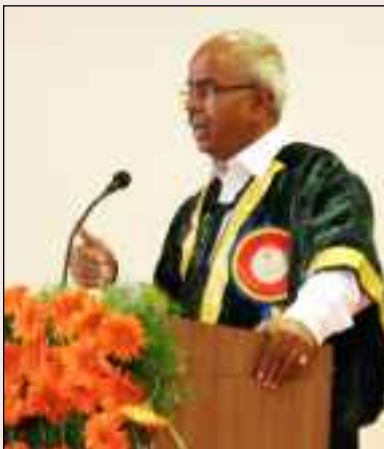
Milaap'17, the JSB alumni meet was organised on 11th November at JSB campus. Alumni from many batches of JSB participated in the event. Many came a day before and left a day after, thoroughly reliving their student days in JSB hostel and campus. The programme started with special address by the Chief Guest of the day, **Mr. N. Ramkumar**, a technocrat turned entrepreneur who has co-founded companies like Cusp Digital Solutions, Foodie Forever, among others. He is also the President of Alumni Association of Thiagarajar College of Engineering, Madurai. His address emphasized the need for alumni association and its benefits for the alumni. He highlighted the power of networking, particularly among alumni of the same institution. Mr. Ramkumar asked the JSB alumni to form a proper alumni association and organise periodical meetings and events. The alumni found the speech very appropriate and useful. The function was graced by the presence of Mr. T.N. Thirukumar, Vice-chairman – Jansons Institutions, Mr. S. Mohan, CEO- Jansons Institutions and the faculty members of JSB. The alumni had a detailed meeting on formation of alumni forum and alumni chapters. The meet had interactive events, games and cultural programmes in which both alumni and current students enthusiastically participated. Milaap'17, which was a special edition on the occasion of JSB turning 15 years, was a celebration for the alumni too.



First Commencement Ceremony

2017 Batch | Nov 25, 2017

Jansons School of Business (Autonomous), Coimbatore celebrated its First Commencement Ceremony on 25th November 2017 at its campus for the first autonomous batch students. The Chief Guest, **Shri Dr. A. Velumani**, Promoter, Managing Director and CEO of Thyrocare Technologies Limited, delivered the Commencement Ceremony address. While addressing the MBA graduates of 2017 batch, he recalled his entrepreneurial journey which he started with an initial investment of Rs. 2 lakhs and taking it forward to the current level of Rs. 3,300 crore. He told them to move to large cities to understand businesses and identify business opportunities. He also advised to the graduates to remain relentlessly courageous in all their efforts. Further, he suggested to the young graduates to remain in employment for about 10 years and thereafter venture into business as an entrepreneur to reach the position of offering employment to hundreds and thousands of people.



Dr. A. Velumani asked the students to venture into the areas which are very new and not familiar to them so that they can gain expertise in that. It is more important to be happy than to be rich, he added. He advised the students to give two-thirds of their income to their parents, even if the parents are rich so that they can get trained in living a frugal life which is very important for achieving success in personal and entrepreneurial career. While concluding he wished them to have a powerful life journey. The programme was presided over by **Rtn. MPHF. T.S. Natarajan**, Chairman, Jansons School of Business. **Mr. T.N. Thirukumar**, Vice Chairman, Jansons School of Business, Coimbatore and **Mr. S. Mohan**, Chief Executive Officer, Jansons Institutions graced the occasion.

EXECUTIVE INTERACTION PROGRAMMES

S.No.	Date	Resource Person	Designation & Affiliation	Topic	Batch
1	07-10-2017	Mr. Balasubramaniam Venkitachalam	Co-founder & Managing Director, Rain Man Consulting Pvt. Ltd., Bangalore.	CRM - Applications and Strategies	2018 (CRM Students)
2	27-10-2017	Mr. Sriharsha Rao (Virtual Executive Interaction Programme)	Sr. Project Manager, IBM, Bengaluru	Goal Setting and Performance Management	2018 (HR Students)
3	07-11-2017	Mr. K. Suryanarayana Rao	Director Engineering and Industry, Chennai Consulting Group	<ul style="list-style-type: none"> • Avenues available for supply chain managers to accelerate the business • Opportunities that can be created by Logistics managers to innovate and improve business • Expectations of the industry from executives managing materials • Opportunities available for young officers to attain excellence in service operations 	2018 (Operations Students)

Salesforce Fundamentals Programme

In Association with ICTACT (ICT Academy of Tamilnadu)

Provided by World's leading CRM and
Business software company,
Salesforce.com, inc.

Batch : 2018

Date : Dec 11-15, 2017

