

JSB

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THE B SCHOOL

JANSONS SCHOOL OF BUSINESS

(Autonomous)

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An ISO 9001:2008 Certified Institution

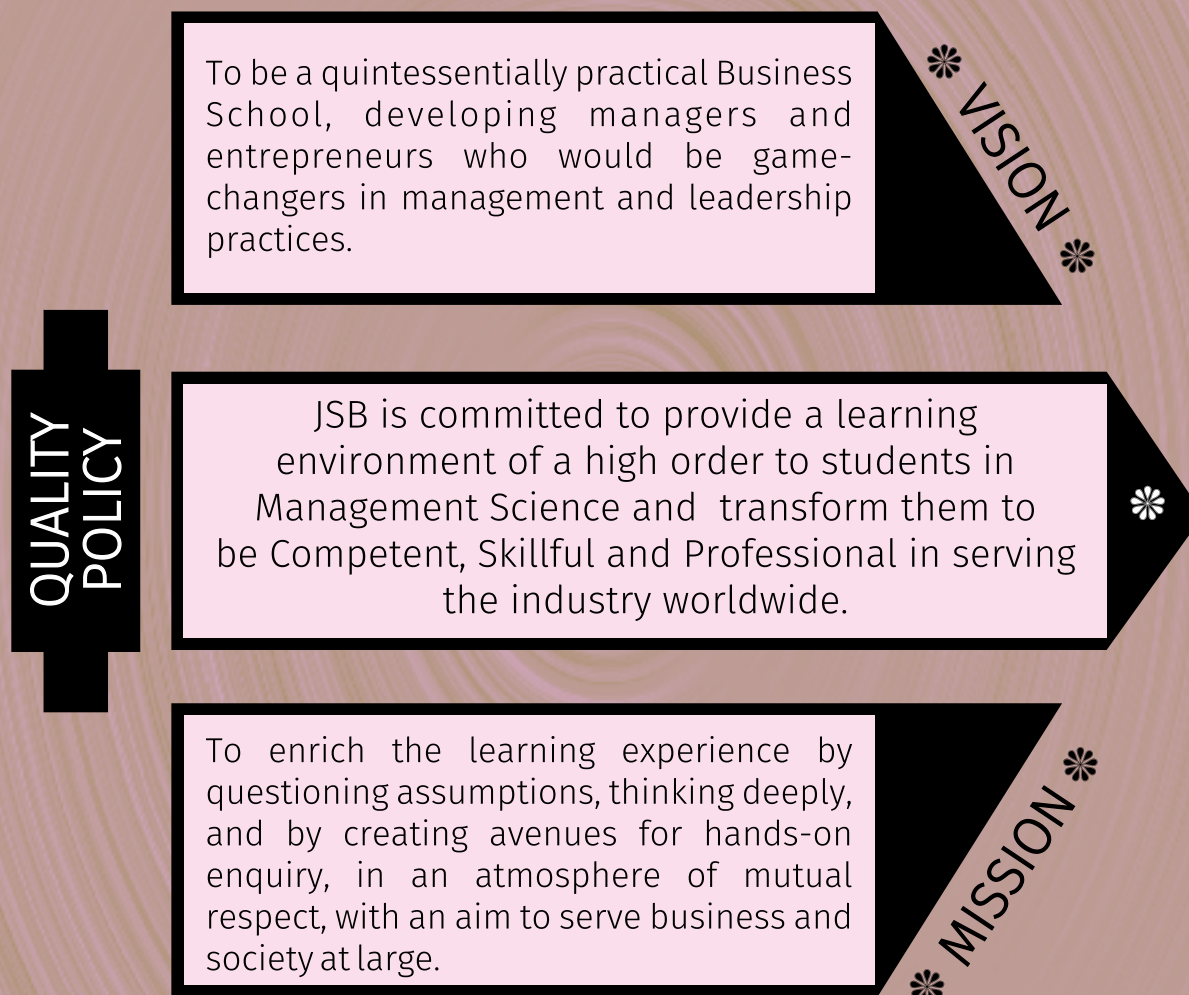
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Chairman-Speak



Rtn. MPHF. T.N. Natarajan

❁ Greetings! ❁

The legendary businessman Robert Kraft once said: **"If you're running businesses anywhere in the world, people who really do well are the people who have mental toughness."** A strong physique and tough mental ability can make a big difference in the way you run your life.

Four important points come to my mind, when we talk about mental toughness:

- ❁ Don't worry about pleasing every one
- ❁ Don't waste energy on things you can't control
- ❁ Don't give up after the first failure
- ❁ Don't fear taking calculated risks

My wish is that every one of you will develop the ability to have an irrepressible and resilient mental frame.

In skating over thin ice, our safety is in our speed.

~ R.W. Emerson ~

❁
B e s t o f L u c k !

THULIR 2017

A Festival of Induction for 2019 Batch

Date : 17-19 Aug, 2017

The students of 2018 Batch organised a three-day induction programme for the 2019 Batch during August 17-19, 2017 at Padmam Auditorium.

EXECUTIVE INTERACTION PROGRAMMES

S.No.	Date	Resource Person	Designation & Affiliation	Topic	Batch
1	08-09-2017	Ms. Suchitra Bhaskar (Virtual Executive Interaction Programme)	Director, Talent & Organisational Consulting, Corporate Human Resources, Abbott India Ltd., Mumbai.	Role of Business HR	2018
2	15-09-2017	Mrs. T. Radhika	Assistant Vice President, Canbank Factors Limited, Bangalore.	Finance	2018
3	18-09-2017	Prof. Sumant Bakshi	Formerly with P&G, Glaxo and Brooke Bond. He was the first CEO of the joint venture between UB Group Bangalore and Guinness Plc London.	Expectation of the Corporate World	2018

EBSCO Orientation Programme

Resource Person :

Mr. T. S. Nanda Lal

Training Specialist - South India
EBSCO Information Services India Pvt. Ltd

Batch : 2019

Date : 19th September, 2017

Workshop on Idea to Business

Resource Person :

Mr. R. Sivarajah

Founder & Managing Trustee
Nativelead Foundation
CEO - Native Angels Network
Batch : 2018 & 2019
Date : 25th & 26th September, 2017

7th Graduation Day

2nd September 2017

Jansons School of Business (Autonomous), Coimbatore celebrated its 7th Graduation day on 2nd September 2017 at JSB campus. The Chief Guest, **Mr. Ravichandran Purushothaman, President of Danfoss India and Chairman of CII – Tamilnadu State Council**, delivered the Graduation Address.

While addressing the MBA graduates of 2014, 2015 and 2016 batches, the Chief Guest said that learning has not ended with graduation but it has just started as they begin their careers. Mr. Ravichandran asked the graduates to dream so that there is motivation for perseverance and performance. He advised the young management graduates to enjoy the success but at the same time, he also reminded them to have the humility to accept ignorance, and be ready to face the reality of ups and downs in career.

While concluding, he reminded them to dream big and wished them all the very best to realise their dreams. The ceremony was presided over by **Rtn. MPHF.T.S.Natarajan**, Chairman, Jansons Foundation. **Shri M. Ponnuswami**, Chairman and Managing Director, Pon Pure Chemicals India Private Limited and Vice-Chairman of CII Tamil Nadu, was the Guest of Honour. **Mr. T.N.Thirukumar**, Vice-Chairman, Jansons Foundation, and **Mr. S.Mohan**, CEO of Jansons Institutions, graced the occasion.





ACADEMIC ACTIVITIES

Prof C Nateson

Paper Published (Co-author) : Market Efficiency of Indian Stock Market: A Study of Announcement of Stock Split, Bonus and Rights in BSE Market, along with R. Thangaraju (Ph.D. Scholar), International Journal of Engineering, Business and Enterprise Applications, 21(1), June-August 2017, pp. 11-14

Prof D Swamy

Online Course Completed : The Online Marketing Fundamentals, conducted by Google in association with ISB and FICCI

Prof C Suriyaprakash

Workshop Attended : Psychodrama by Veda Drama, Germany at Asha Counselling and Training Services, Coimbatore, July 10-13, 2017

Workshop Facilitated : Transactional Analysis for Organisation Development, Seed-TLC, Bengaluru, August 28-29, 2017

Workshop Attended : 'Stewardship for New Emergence' Practitioner-Coach training by Monica Sharma at Unity Pavilion, Auroville, August 31-Sep 4, 2017

We welcome your views /
suggestions:

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