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The
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JSB *News*

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THE B SCHOOL

JANSONS SCHOOL OF BUSINESS

(Autonomous)

Approved by AICTE | Affiliated to Bharathiar University | Accredited by NBA
An ISO 9001:2008 Certified Institution

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Rated at the A++ level by Business India
[Best B-School Survey, 2014]

VISION

To be a world class Business School developing competent and committed managers & entrepreneurs driven by values.



QUALITY POLICY

JSB is committed to provide a learning environment of a high order to students in Management Science and transform them to be Competent, Skillful and Professional in serving the industry worldwide.



MISSION

To enhance learning through experimentation and exploration by preserving eternal values.



JSB is a member of AACSB
[The Association to Advance Collegiate Schools of Business]

Chairman-Speak



Rtn. MPHF. T.S. Natarajan

Greetings!

One of the oft-repeated terms in management is Team Work. The usage of the term has become so common that people are no longer willing to take it seriously. Notwithstanding this misconception, it is only precarious to de-emphasise the importance of having a good team. As **Michael Jordan** stated: *“Talent wins games, but teamwork and intelligence wins championships”*

**Problems can
become
opportunities
when the right
people come
together.**

~ Robert Redford ~

Best Wishes!!!

<h2 style="margin: 0;">ALUMNI INTERACTION PROGRAMMES</h2>	<p>Mr. Dharvesh (Alumnus - 2014 Batch) Senior Marketing Consultant Nearby (Groupon) Batch : 2017 Date : 13-11-2015</p>
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MoU SIGNING CEREMONY

An MoU was signed between Jansons School of Business and Nativelead Foundation, on Dec 10, 2015 to further entrepreneurial education at the campus.



EXECUTIVE INTERACTION PROGRAMMES

S.No.	Date	Resource Person	Designation & Affiliation	Topic	Batch
1.	01-10-2015	Mr. K. Majid Khan	Associate Vice President, Digital & Mobility Services, OMD India, Chennai	Digital Promotion	2016 (IMC Students)
2.	16-10-2015	Mr. Pratap Singh	Head - Marketing, Elgi Ultra Industries	Marketing	2017
3.	18-10-2015	Mr. R. V. Dilip Kumar	Sr. V.P and C.F.O., SIDBI Venture Capital Limited, Mumbai	Practical aspects of Venture Capital	2016 (FS Students)

ACADEMIC ACTIVITIES

Prof C Nateson

Ph.D Public Viva-Voce of Candidate: Mrs. K.Karthikai, under his Supervision, Bharathiar University Campus, Dec 18, 2015

Prof D Swamy

Attended International Conference: ACBSP Region 10 Conference on “Creating New Knowledge in the Classroom”, PSG Institute of Management, Coimbatore, Nov 14, 2015

Prof K Srinivasan

Attended International Conference: 8th International Accreditation Conference 2015, organised by SEAA(Standards for Educational Advancement & Accreditation) Trust, New Delhi, Nov 16 & 17, 2015

Prof C Suriyaprakash

Presentation at Workshop: “Leadership, Coaching and Organisational Development” by Bernd Schmid, Germany, hosted by Nibbana, Chennai, in association with Institut fürsystemische Beratung, Wiesloch, Germany,at GRT Grand, Chennai,Oct 16-18, 2015

Attended International Conference: 8th International Accreditation Conference 2015, organised by SEAA (Standards for Educational Advancement & Accreditation) Trust, New Delhi, Nov 16 & 17, 2015

Prof J Rangunatha Raghavan

Certified as an Energy Manager: By Bureau of Energy Efficiency (a statutory body under Ministry of Power, Government of India) and its National Certifying Agency “National Productivity Council-India” during the 16th National Certification Examination, Sep / Oct 2015.

We welcome your views / suggestions:
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