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The Quarterly from JSB



Oct-Dec 2015



# JANSONS SCHOOL OF BUSINESS

(Autonomous)

Approved by AICTE | Affiliated to Bharathiar University | Accredited by NBA An ISO 9001:2008 Certified Institution

Karumathampatti, Coimbatore - 641 659

Phone: 0421-2336161-65 | Fax: 0421-2334742 | E-mail: info@jsb.ac.in

www.jsb.ac.in



# Rated at the A++ level by Business India [Best B-School Survey, 2014]

## **VISION**

To be a world class Business School developing competent and committed managers & entrepreneurs driven by values.



# **QUALITY POLICY**

JSB is committed to provide a learning environment of a high order to students in Management Science and transform them to be Competent, Skillful and Professional in serving the industry worldwide.



## **MISSION**

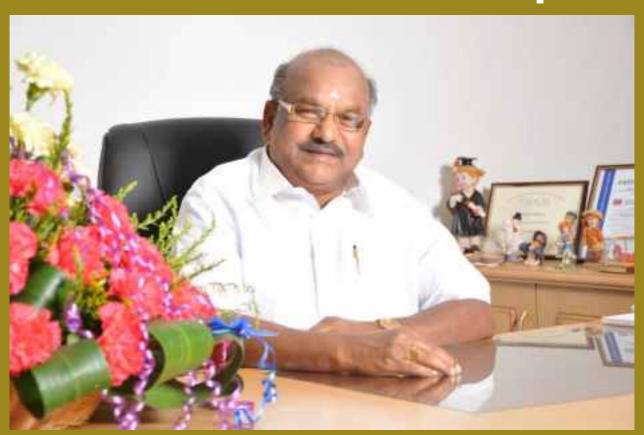
To enhance learning through experimentation and exploration by preserving eternal values.



## JSB is a member of AACSB

[The Association to Advance Collegiate Schools of Business]

# Chairman-Speak



Rtn. MPHF. T.S. Natarajan



One of the oft-repeated terms in management is Team Work. The usage of the term has become so common that people are no longer willing to take it seriously. Notwithstanding this misconception, it is only precarious to de-emphasise the importance of having a good team. As **Michael Jordan** stated: "Talent wins games, but teamwork and intelligence wins championships"

Problems can become opportunities when the right people come together.

~ Robert Redford ~

Best Wishes!!!

# ALUMNI INTERACTION PROGRAMMES

#### Mr. Dharvesh (Alumnus - 2014 Batch)

Senior Marketing Consultant

Nearby (Groupon)

Batch: 2017

Date: 13-11-2015





An MoU was signed between Jansons School of Business and Nativelead Foundation, on Dec 10, 2015 to further entrepreneurial education at the campus.

# EXECUTIVE INTERACTION PROGRAMMES

S.No.	Date	Resource Person	Designation & Affiliation	Topic	Batch
1.	01-10-2015	Mr. K. Majid Khan	Associate Vice President, Digital & Mobility Services, OMD India, Chennai	Digital Promotion	2016 (IMC Students)
2.	16-10-2015	Mr. Pratap Singh	Head - Marketing, Elgi Ultra Industries	Marketing	2017
3.	18-10-2015	Mr. R. V. Dilip Kumar	Sr. V.P and C.F.O., SIDBI Venture Capital Limited, Mumbai	Practical aspects of Venture Capital	2016 (FS Students)

# **ACADEMIC ACTIVITIES**

#### **Prof C Nateson**

**Ph.D Public Viva-Voce of Candidate:** Mrs. K.Karthikai, under his Supervision, Bharathiar University Campus, Dec 18, 2015

### **Prof D Swamy**

**Attended International Conference**: ACBSP Region 10 Conference on "Creating New Knowledge in the Classroom", PSG Institute of Management, Coimbatore, Nov 14, 2015

### Prof K Srinivasan

Attended International Conference: 8th International Accreditation Conference 2015, organised by SEAA(Standards for Educational Advancement & Accreditation) Trust, New Delhi, Nov 16 & 17, 2015

# Prof C Suriyaprakash

**Presentation at Workshop:** "Leadership, Coaching and Organisational Development" by Bernd Schmid, Germany, hosted by Nibbana, Chennai, in association with Institut fürsystemische Beratung, Wiesloch, Germany, at GRT Grand, Chennai, Oct 16-18, 2015

**Attended International Conference:** 8th International Accreditation Conference 2015, organised by SEAA (Standards for Educational Advancement & Accreditation) Trust, New Delhi, Nov 16 & 17, 2015

# Prof J Ragunatha Raghavan

**Certified as an Energy Manager:** By Bureau of Energy Efficiency (a statutory body under Ministry of Power, Government of India) and its National Certifying Agency "National Productivity Council-India" during the 16th National Certification Examination, Sep / Oct 2015.

We welcome your views / suggestions: jsbnews@jsb.ac.in