

# JSB

NEWS

Issue XXXII

Jan-Mar 2017

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THE B SCHOOL

## JANSONS SCHOOL OF BUSINESS

(Autonomous)

Approved by AICTE | Affiliated to Bharathiar University | Accredited by NBA  
An ISO 9001:2008 Certified Institution

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**Rated at the A++ level by Business India**  
**[Best B-School Survey, 2016]**

**QUALITY  
POLICY**

To be a world class Business School  
developing competent  
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entrepreneurs driven by values.

**\* VISION \***

JSB is committed to provide a learning  
environment of a high order to students in  
Management Science and transform them to  
be Competent, Skillful and Professional in serving  
the industry worldwide.



To enhance learning through  
experimentation and exploration by  
preserving eternal values.

**\* MISSION \***

**JSB is a member of AACSB**  
**[The Association to Advance Collegiate Schools of Business]**

## Chairman-Speak



Rtn. MPHF. T.S. Natarajan

❁ *Greetings!* ❁

May you keep a strict vigil on your words and behavior, since they are the real measure of person's success in life. Such things cannot be taught – they will have to be self-learned. This too is education, in one sense. I am reminded of the invaluable advice of Lao-Tze:

- ❁ Watch your thoughts; they become words.
- ❁ Watch your words; they become actions.
- ❁ Watch your actions; they become habits.
- ❁ Watch your habits; they become character.
- ❁ Watch your character; it becomes your destiny.

There are two educations. One should teach us how to make a living and the other how to live.

~ John Adams ~



Best of Luck !



# Vizha'17

Intra-college Management, Sports & Culturals Meet, Feb 24 - 25, 2017

An Intra-college Management, Sports & Culturals Meet was held on Feb 24 - 25, 2017 at Padmam Auditorium. Students from 2017 and 2018 batches participated enthusiastically in the events. Prizes were given to the winners.



## The Ideators'17

### National Level Startup Business Plan Competition

March 8, 2017

The First Edition of “The Ideators” – a National level startup business plan competition for students, ended in great style with 5 student teams emerging as winners. The Competition and Awards ceremony were held at Jansons School of Business, Coimbatore on Mar 8, 2017. JSB in association with Nativelead Foundation announced the “The Ideators '17” for students in early January this year. 50+ entries were received from various parts of the country. Out of these, 21 student entries were shortlisted for the second round (Qualifier round) held on Mar 8, 2017 at the JSB, Coimbatore. The final round (Decider round) of the event was also held at the same venue on the same day. Participants were from many reputed institutions across India, including Aligarh Muslim University, NMIMS- Hyderabad, Great Lakes Institute of Management Chennai, IIT Madras, Amrita Coimbatore, Prestige Institute of Management Gwalior, Anna University and TSM Madurai.

A panel discussion on “*What it takes to be an Entrepreneur?*” was held before the valedictory function. The panel consisted of the following entrepreneurs:

**Mr. Vimal Veereshwarayya**, Founder & Director – Innovspace

**Mr. Dhruv Kumar**, Founder & CEO – iCliniq

**Mr. Ramesh Chandran**, Founder & Director – Anantha & Bio Basics

**Mr. Suresh Radhakrishnan**, Founder & Chief Tea Officer – Chaiking

**Mr. Sivarajah**, Founder President of Nativelead Foundation moderated the panel discussion.

The panelists shared their success stories and provided valuable insights to the budding entrepreneurs and managers. These panel members and Mr. R G Nawin Krishna, Founder – Mindwiz Techno Solutions were the jury for the competition. Mr. Vanjinath Govindadas, Managing Director, Cotton Concepts was the Chief Guest. He addressed the crowd and shared his thoughts about the need for passion and perseverance for success in entrepreneurial journey. The following teams emerged winners:

**First Prize : Rs. 50,000/-**

Team from  
**Great Lakes Institute  
of Management**

**Second Prize : Rs. 30,000/-**

Team from  
**Thiagarajar School  
of Management**

**Third Prize : Rs. 20,000/-**

Team from  
**Indian Institute of  
Technology - Madras**

Consolation Prize of  
Rs. 10,000/- each

ICAR-NAARM, Hyderabad  
Amrita School of Business, Coimbatore

Mr.T.N.Thirukumar, Vice-Chairman, Jansons Foundation presided over the event. The event was attended by Mr.S.Mohan, CEO of Jansons Institutions, students & faculty members of Jansons School of Business.

## Alumni Interaction Programmes

S.No.	Date	Alumnus / Alumni	Topic	Batch
1	22.2.2017	Mr. Praveen Kumar (2008 Batch) Regional Head, IndustryBuying.com	Lessons from My Career	2018
2	25.2.2017	Ms. MeeraPalassery (2008 Batch) Manager Training - South Marks and Spencer, Bangalore	Lessons from My Career	2017 & 2018
3	7.3.2017	Mr. P. Sangamesh (2008 Batch) Assistant Manager NSE Limited, Chennai	Recent trends in Capital Market	2018



Workshop on  
**Banking**  
Resource Person :  
**Dr. R. Shanmugasundaram**  
 Manager  
 Reserve Bank of India, Chennai  
 Batch : 2017 (Commercial Banking Students)  
 Date : 3.3.2017


**EXECUTIVE INTERACTION PROGRAMMES**

S.No.	Date	Resource Person	Designation & Affiliation	Topic	Batch
1	07-01-2017	<b>Mr. M. L. Phaniraj</b>	Chief Manager, M/s. Lakshmi Vilas Bank Ltd., Karur.	Analysis on Capital Adequacy Ratio and Basel Norms	2017
2	11-01-2017	<b>Mr. S. Krishnamoorthy</b>	Industrial Relations and HR Advisor.	Industrial Relations	2017
3	17-02-2017	<b>Mr. Pratap Singh</b>	Head - Marketing (Consumer Appliances), Elgi Ultra Industries Limited, Coimbatore.	Sales Management - Strategies for Planning & Execution	2017
4	06-03-2017	<b>Dr. V. Prasanna Bhat</b>	Former MD - ITCOT, Advisor - Saudi Arabian Monetary Agency, Former Advisor - Shriram Group.	Demonetisation - The Complete Picture	2017 & 2018
5	06-03-2017	<b>Dr. V. Prasanna Bhat</b>	Former MD - ITCOT, Advisor - Saudi Arabian Monetary Agency, Former Advisor - Shriram Group.	Mergers & Acquisitions	2017
6	13-03-2017	<b>Mr. V. Lakshmi Narayanan</b>	Director, SLV Engineers & Autozone, Coimbatore.	Aiming and Achieving Excellence in Business Operations	2018
7	15-03-2017	<b>Mr. N. Pandiarajan</b>	Regional Sales Manager, RR Kabel Limited, Coimbatore.	Sales & Distribution management in Consumer Durables	2017
8	21-03-2017	<b>Mr. S. Ashok</b>	Empanelled BEE accredited energy auditor, Chariman - IAEMP Coimbatore Chapter	Importance of energy efficiency and energy audit for the Industry today	2017
9	25-03-2017	<b>Mr. Pravin Shekar</b>	Chairman & CEO at KREA, Angel / Social investor, Chennai.	Guerrilla Marketing	2017 & 2018

